



**Division Unit Report for Advising Community on  
Graduate and Professional Students  
Submitted by Katelyn Talbott**

Columns 7 and 8 are completed for the progress report due August 15, 2022. Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber ([gavin.farber@temple.edu](mailto:gavin.farber@temple.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison: Liz Alcantara ([lizbeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

1. NACADA Strategic Goal(s)	2. Specific desired outcome	3. Actions, activities or opportunities for outcome to occur	4. Outcome measurements & related data instrument(s)	5. Other groups or individuals to connect	6. Anticipated challenges	7. Progress toward outcome	8. Future action(s) based on data
Expand and strengthen the network of external partnerships globally to advance the vision, mission, and strategic goals of the association.	<b>Increase visibility of this Advising Community to members and potential members</b>	Steps to Success: 1. Post weekly engaging social media content that highlights events and opportunities through GPS AC, NACADA, and relevant new articles 2. Send quarterly newsletters through the listserv highlighting relevant research articles, member spotlights, and member recognitions 3. Send monthly highlights to membership of upcoming GPS AC and NACADA events and deadlines through the listserv. 4. Encourage membership to forward on content, events, and emails that may be relevant to others in their department or institution 5. Closely track attendance at	Social media: post once weekly minimum.  Attendance numbers at virtual events: Launch polls at virtual events to capture who is joining for the first time. Track number of attendees to then compare the attendance records for additional online events (GPS Talks)  Attendance at conference meeting/community social: increase by 5 people over last year  Using the collaboration sheet for proposals, aim is to have 10 people participate on the sheet and at least two submit proposals from this collaboration effort.	Steering Committee Initiatives all work towards this goal	Issue: Folks not having mental capacity to take on more work/responsibilities  Overcoming: Just by being present and sharing this group, when professionals have the ability to take on more professional responsibility, our hope is that they remember this group and choose to become involved.	1 We have increased our presence on LinkedIn. And one of the GPS Collaborative Groups (GPS x Doctoral Students) started their own LinkedIn to encourage members to communicate there instead of emailing. 2 Instead of quarterly, newsletters were sent bi-monthly. The format was also enhanced for AY 21 and will continue for AY 22. 3 I sent "Chair Notes" every other month that the newsletter did not go out. These were quick updates on upcoming deadlines and events and reminder to send in recognitions. 4 This was communicated in listserv emails. No tracking available. 5 Event attendance ranged from 20-50.	1. Based on a survey, members do prefer LinkedIn over FB and IG or a variety of other chat ways due to everyone having a different preference. We will continue to post engaging content and encourage folks to join the Listserv and LinkedIn at each communication and meeting.  2. After surveying steering community, the content of the newsletter has been cut down to promote greater engagement. This will continue through AY 22.  3. This will also

		events, record engagement on social media, and capture written feedback on event evaluations	Work with NACADA office to determine total number of proposals submitted for annual that listed this community as first choice.				<p>continue. No data, but this will allow us to continue to be in inboxes at least once a month.</p> <p>4. Will continue. If time/capacity allows, we will try to develop standard registration questions that can track this, the AC they are members of, and how they heard about the event/AC.</p> <p>5. Continue to track event numbers to document which GPS events should continue for AY 22 and AY 23 and which once may need elimination or revamping.</p>
Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.	<b>Support those who want to expand their professional development opportunities and involvement</b>	<p>Steps to Success:</p> <ol style="list-style-type: none"> <li>1. Encourage membership to read proposals marked for this AC</li> <li>2. Encourage collaboration between members for publications, conference presentations, and community engagement events</li> <li>3. Encourage members to apply for NACADA, Regional, and campus awards, scholarships, and recognitions</li> </ol>	<p>Record the specific opportunities that are provided for members to participate in GPS and NACADA. Create a guide to send out at the beginning of each year letting membership know about these opportunities for involvement.</p> <p>Track number of community members who were selected for awards, scholarships, and recognition through NACADA. Once these numbers are reported, this can be the benchmark for future</p>	N/A	<p>Issue: Folks unable to expand their resources for participation.</p> <p>Overcoming: When folks can rejoin or become involved, they will have been informed of potential opportunities through our communications and can then jump in where and when they are ready.</p>	<ol style="list-style-type: none"> <li>1. There were 8 GPS specific proposals submitted and many GPS community members who were proposal reviewers – several for the first time!</li> <li>2. A collaborative excel was sent out, but less than 10 participated. However, at least two collaborations that I am a part of have been development for an AAT article and possible 2023 Annual Presentation</li> <li>3. I do not have a tally, but in each newsletter (every other month) there has been folks that submitted</li> </ol>	<ol style="list-style-type: none"> <li>1. Work to track and document all opportunities throughout the year, not just at Annual.</li> <li>2. GPS just launched the newest initiative “GPS Collaboratives”. At this time, we have: <ul style="list-style-type: none"> <li>-GPS x</li> <li>-Adult Learners</li> <li>-International students</li> <li>-Doctoral students</li> <li>-Online learners</li> </ul> <p>We have also collaborated with members of the Distance and Online AC, Faculty Advising</p> </li> </ol>

			years.			<p>their/other's awards and accomplishments. We have made sure to publish these names and accomplishments to celebrate our community members! Additionally, a member of our Steering Committee was awarded the ACD Service Award due to her leadership of creating the GPS Mentoring Initiative.</p>	<p>AC, and Adult Learner AC for our first successful event of 52 attendees this week. Due to this success, we will continue the GPS Collaboratives initiative into AY 2022.</p> <p>3. Continue to ask for the news when members of our community are honored in any way, including presentations and publications. And, tally the number of recognitions from AY 21 and compare to AY 22.</p>
Assess association practices to ensure relevance with the evolving landscape of higher education across the globe.	<b>Benchmark our roles and responsibilities within the community</b>	<p>Steps to Success:</p> <p>Develop an outline for most helpful information to be collected</p> <p>Reach out to others that have asked for roles, titles, and responsibilities this last year on the listserv</p> <p>Mine and clean data to create a tool to share on the public GPS AC website for member use</p>	<p>Using survey instruments such as survey tool (ensuing anonymity) for open-ended questions to collect data.</p> <p>Aiming to collect at least 20 responses.</p>	<p>Involvement of membership</p> <p>Approvals if publication is desired</p>		<p>Feedback from community is that this analysis is greatly needed. GPS Talk was held, and community provided feedback about the data they wish to be provided about those that work with graduate and professional students to enhance their understanding of the profession and to better advocate for their roles. Another member of community has released a general survey. AY 2022 Steering Committee Benchmarking Initiative will review results and find a jumping off point for a follow-up survey.</p>	<p>Once the preliminary results are made available, enable the Benchmarking Initiative to work swiftly to craft a new survey, gather IRB approval, and send to the GPS community listserv by early spring with NACADA approval. Analysis will follow in spring and plans of sharing results, and then submission for publication in summer and at NACADA Annual 2023.</p>

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir\\_AzjM088vGN0sC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGN0sC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing)